



# MAKE A DIFFERENCE

Create your Long Beach Gives personalized Peer Fundraiser profile in

# UNDER TWO MINUTES

1

## GO TO **LONGBEACHGIVES.ORG** AND SEARCH FOR YOUR FAVORITE NONPROFIT

You can create a peer fundraiser profile benefiting your favorite (or several) nonprofit organizations.

2

## CLICK THE **“CREATE A FUNDRAISER FOR THIS NONPROFIT”** BUTTON

You will be taken directly to Neon Raise (our fundraising software provider) to get started on your profile!

3

## LOG IN TO OR CREATE YOUR **“ACCOUNT”**

Returning fundraisers enter your email and press “Next” if you know your password or click “Forgot Your Password?”. New fundraisers click “Sign Up” to easily create your account.

4

## PERSONALIZE **“FUNDRAISER TITLE”** WITH YOUR NAME OR TAGLINE

Include your role with the nonprofit (staff, board, volunteer, etc.) or something unique to you that will catch the attention of your friends and family.

5

## ENTER A DOLLAR AMOUNT TO **“SET A GOAL”**

Whether it is \$100 or \$1000, your nonprofit will benefit from not only the money you raise, but the awareness that you will give them in sharing your personal fundraising story across your social media accounts.

6

## CLICK THE **“ADD IMAGE OR VIDEO”** LINK

Most nonprofits will provide a branded hero image but you are invited to upload a personal photo.

7

## ADD YOUR REASON FOR GIVING TO **“FUNDRAISER STORY”**

You will increase the success of your fundraising campaign by making it personal.

8

## CLICK THE **“SAVE AND PUBLISH”** BUTTON TO GO LIVE

Start sharing\* your fundraising profile with friends and family immediately!



Create a fundraiser for this nonprofit

Be a Fundraiser

### Personalize your Fundraising Page

#### Fundraiser Title

Join Me in Supporting Long Beach Gives

#### Set a Goal

How much do you want to raise?

\$  .00

#### Hero Image or Video

Replace the image or video at the top of your fundraiser page with a personal photo or video

+ Add Image or Video

#### Fundraiser Story

Tell your audience why this cause is important to you

B I

Share your personal story...

Save as Draft

Save and Publish